

# 12 tools to uplevel your Instagram game with fun & ease!

There are plenty of tools available & it's not always easy to know which one to use. So I decided to make a list of the favourite tools used by great Instagram influencers. These tools can help you make your Instagram experience more enjoyable, easy & fun. Enjoy!

## 1. *Dropbox* 📱 🖥️

Or other online & mobile storage tools like Google drive if you have a Gmail address or OneDrive if you are on Outlook. You can use this to keep your images and videos organized. Better than on your phone right?

## 2. *Bit.ly* 📱 🖥️

To turn your long links into short and easy-to-remember links when sharing either on social media or anywhere else actually! Bit.ly allow you to customize your links and it also provides analytics for each link!

## 3. *USCO* 📱

To give a little boost to your photos and when the Instagram options are not enough or not satisfying for you.

## 4. *Lightroom* 📱 🖥️

It is also an interesting tool if you want to edit your photos outside of Instagram.

## 5. *Snapseed* 📱

It helps you retouching your photos if needed.

## 6. *Canva* 📱 🖥️

It offers pre-designed templates that you can customize. Can be useful when you want to make quick visuals with texts.

## 7. *Word Swag* 📱

It makes it easy to generate graphics on your phone when you're on-the-go and can't make a graphic from your computer. You can use your own images or the ones that come with the app. It's only for images with texts.

## 8. *Layout* 📱

To make a collage of a few photos (up to 9 photos). The app comes straight from Instagram.

## 9. *Repost for Instagram* 📱

The name is quite clear isn't it? lol At the moment, Instagram allows us to share people's posts on stories only. But if you want to share a post right in your gallery, this app is the answer.

## 10. *Planoly* 📱 🖥️

It is a visual planning tool you can use to help you with your schedule. It can be very useful if you want to save some time and plan some publications in advance.

## 11. *Buffer* 📱 🖥️

This is also a social management platform that allows you to plan some posts not only for Instagram but for many other platforms!

## 12. *Linktr.ee* 📱 🖥️

It allows you to add multiple links to your Instagram bio via a unique link. This is very practical if you want to share more than one link on IG and if you can't use the « Swipe up » option yet in the stories.

📱 Mobile app available    🖥️ Desktop use

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